

## 38<sup>th</sup> World LPG Forum Istanbul Sponsorship Form



### **Featured Sponsorship**

60,000€ excl VAT

Featured sponsors will share exposure at **three key social events** (Gala Dinner, Members' Dinner and Exhibition Opening Cocktail), receive **10 free onsite** registrations and **10 free online** registrations\*\*\*. **The following benefits\*\* are included in the package:** 

- Logo and acknowledgement in all event collaterals\*\*\*
- Company logo and link on Liquid Gas Week website
- Sponsorship recognition and logo in event communications (e-blasts, newsletters, social media, onsite push notification)
- Sponsorship recognition on event home page as of 3 months prior the event
- Sponsorship acknowledgment during Grand Opening
- Logo acknowledgement in the plenary room
- Access to Liquid Gas Week VIP Lounge area
- Company video shown on the Exceptional Energy Stage during the exhibition opening cocktail and during breaks in the plenary room

- Logo on banner at all social events\*\*
- Speaking opportunity at social events
- Distribution of give-away (optional) at Gala or Members Dinner
- Company braning recognition and Push notification onsite through the event's app
- Marketplace page with logo on event app
- Placement of give-away in virtual delegate bag (optional and upon organiser's validation)\* on event app
- Logo and acknowlegement on sponsors page on event app
- Full page advertisement in the Exhibition Directory & Buyers Guide\*\*
- Logo visibility on sponsors' page in the Exhibition Directory & Buyers Guide\*\*

and can choose ONE from the following exclusive options\*:

□ Badges Lanyards	☐ Wi-Fi Connection Page	□ Photobooth at Gala Dinner	□ VIP Lounge	□ Hybrid event digital platform (TBD)***	□ Logo on the cover of 'Daily Liquid Gas Week Newsletter'	□ Registration area branding (onsite)
AYGAZ		Petrol Ofisi	<b>(</b> ) iPRAGAZ			<b>⊘</b> Milangaz

### **Collaborating Sponsorship**

30,000€ excl VAT

Collaborating sponsors receive **6 free onsite** registrations and **6 free online** registrations\*\*\*, company logo and link on Liquid Gas Week website, Logo and acknowledgement in all event collateral, Logo in communication: E-blasts, newsletter, social media posts recognition and others as highlighted in the brochure. Additionally they can choose **ONE** from **the following branding options\*\***:

□ Sponsored morning welcome announcement in the exhibition on Tuesday, Wednesday or Thursday**	☐ Sponsored afternoon welcome announcement in the exhibition on Tuesday, Wednesday or Thursday**	☐ Interpretation services and interpretation booths**	☐ Barista in exhibition area**	☐ Phone Charging Stations in exhibition area**
☐ Branding of the World LPG Challenge and Start-Up Pavilion area in the exhibition**	☐ Transportation to social events and/or venue**	□ Onsite Exhibition floor plan display**	☐ Logo on pre- event confirmation email to all registered	☐ Logo in the post-event proceedings emailing and on app/webpage
			attendees	

<sup>\*</sup>Branding exclusive options are available on a first come, first served basis and are subject to approval.

<sup>\*\*</sup>Subject to production deadlines and specifications.

<sup>\*\*\*</sup> Please note that the integration of the event's virtual component is subject to confirmation. Please check the event's official website or contact the organiser for the most up-to-date information.



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### **Contributing Sponsorship**

12,000€ excl VAT

Contributing sponsors receive **3 free onsite** registration, **3 free online** registrations\*\*\*, company logo and link on Liquid Gas Week website, Logo and acknowledgement in all event collateral, Logo in communication: E-blasts, newsletter, social media posts recognition and others as highlighted in the brochure. Additionally they can choose **ONE from the following branding options\*\***:

☐ Exhibition floorplan page on event website and marketplace	☐ Branded water stations	□ Cloakroom branding	□ Media corner branding	□ Exhibition Morning Networking Coffee Break (Tuesday, Wednesday or Thursday)
□ Global Science Conference Networking Coffee Break	☐ Company Logo on photographer/videogr apher T-shirt	□ Exhibiton Opening Cocktail Entertainement	□ Exhibition Afternoon Networking Coffee Break (Tuesday, Wednesday or Thursday)	

### Supporting Sponsorship

3,000€ excl VAT

Supporting sponsors receive **1 free online** registration\*\*\* and the following benefits:

Company logo and link on Liquid Gas Week website
 Logo and acknowledgement in all event collateral
 Logo in communication: E-blasts, newsletter, social media posts recognition
 Marketplace page with logo online on event app
 Logo and acknowledgement on sponsors page on event app
 Logo visibility on sponsors' page in the Exhibition Directory & Buyers Guide

<sup>\*</sup>Branding exclusive options are available on a first come, first served basis and are subject to approval.

<sup>\*\*</sup>Subject to production deadlines and specifications.

<sup>\*\*\*</sup> Please note that the integration of the event's virtual component is subject to confirmation. Please check the event's official website or contact the organiser for the most up-to-date information.



Date

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Autogas Day	8,000€ excl VAT
Autogas day sponsors receive 2 free onsite registrations, branding in (provided by sponsor) in the PowerPulse area. Additional benefits an	
☐ Autog	as Day
GSC Sponsor	8,000€ excl VAT
GSC sponsors receive <b>1 free onsite registration</b> , branding of the Glo of a two-minutes video (provided by sponsor) on the Exceptional Englishment Exceptional Englishment (provided by sponsor) on the Exceptional Englishment (provided by sponsor) or the Exception (provided by sponsor) or	
□ GSC Sp	onsor
To confirm your sponsorship, return th exhibition@liquidgasweek.com o	is form signed & completed by email to or to eassous@worldliquidgas.org
Company	Contact Name
Address	City/State/Zip Code/Country
Phone/Fax	Email
Sponsorship Category	Option Chosen
VAT Number	PO Number

☐ I accept the General Terms and Conditions

**Signature** 



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# World Liquid Gas Association has entrusted MCI Benelux S.A with the organisation of the event.

This form constitutes a binding agreement with MCI, and is subject to the conditions below.

MCI shall retain as follows:

#### **CANCELLATION CONDITIONS:**

- 25% of the agreed amount due if the cancellation is made before 16th March 2026
- 50% of the agreed amount due if the cancellation is made between 17th March 2026 and 29th May 2026
- 100% of the agreed amount due if the cancellation is made after 30th May 2026 and onwards

After sponsorship confirmation, any kind of modification is considered as a cancellation and the above cancellation policy applies. All cancellations must be made in writing to MCI Benelux at <a href="mailto:exhibition@liquidgasweek.com">exhibition@liquidgasweek.com</a>

#### **PAYMENT INSTRUCTIONS**

The Organising Secretariat, MCI Benelux, is the sole competent and authorised company to receive payments for Liquid Gas Week, on behalf of the World Liquid Gas Association.

#### **Payment methods**

• Bank transfers to the account of Liquid Gas Week 2026/MCI Benelux.

Full payment details will be indicated on the invoice. For all bank transfers, the Buyer/Sender must specify the payment purpose on the transfer form, e.g. sponsorship, advertising, booth payment etc.

· Credit card - Visa, Mastercard, Eurocard and American Express.

The use of these cards subject to certain conditions e.g. when the total amount due to be paid is inferior to fifty EUROS. For all credit card transactions, a 3.5% processing fee will be added to the total amount.

#### **Bank fees**

- Bank fees cannot be determined in advance, as they depend on the sender's bank, the country of origin, and the intermediary banks involved in the transaction:
- The Buyer/Sender is responsible for covering all bank transfer charges. If this requirement is not met, MCI reserves the right to request reimbursement for any outstanding charges.

#### PAYMENTS CONDITIONS (APPLICABLE TO BOOKINGS MADE BEFORE 29th of MAY 2026)

- 50% downpayment deadline 30 days upon the receipt of the invoice
- 100% downpayment deadline 29th May 2026

#### PAYMENTS CONDITIONS (APPLICABLE TO BOOKINGS MADE AFTER 29th of MAY 2026 and onwards)

• 100% downpayment - deadline 14 days upon the receipt of the invoice.

#### LATE PAYMENTS PENATLY PENALTY FEE

• In case the payment deadline is not respected by the event partner, a 10% late payment penalty on the contracted amount will be applied. Any cost to recover the outstanding amount will be charged to the event partner

#### **VALUE ADDED TAX (VAT):**

All prices are VAT excluded. According to the national legislation of the Republic of Türkiye, organisers of international exhibitions and service companies are obliged to charge VAT in some specific cases. More information will follow.

Please contact MCI Organising Secretariat at <a href="mailto:exhibition@liquidgasweek.com">exhibition@liquidgasweek.com</a> for more details.